

icue INTERNATIONAL CONFERENCE ON URBAN EDUCATION



CANCUN MEXICO • NOVEMBER 6-9 • 2024



Exhibitors

Join us in Cancun, Mexico at the 5th Biennial International Conference on Urban Education.

The ICUE is excited to invite you to consider serving as an exhibitor at our 5th Biennial Conference in Cancun, Mexico, November 6-9, 2024. We are planning for more than 500 participants from North America, the Caribbean and the United Kingdom to participate in the conference. This conference serves as the perfect place to grow your business, make valuable connections and position your company as a strategic partner to educators. Take advantage of this great opportunity to exhibit at the ICUE.

WHO IS EXPECTED TO ATTEND THE CONFERENCE

- Teachers (K-12)
- Principals
- Educational Consultants
- Charter School Officials
- University and College Faculty
- Undergraduate/Graduate Students
- Clergy
- Public Safety Officials
- Community Activists

EXHIBIT DATES AND TIMES

EXHIBITOR REGISTRATION & SET-UP

November 6, 2024

7:30 am – 3:00 pm

SHOW HOURS

November 7 & 8, 2024

9:00 am – 4:00 pm

Saturday, November 9, 2024

9:00 am – 12:00 pm

EXHIBITOR MOVE-OUT

Saturday, November 9, 2024

1:00 pm – 5:00 pm



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EXHIBITION OPPORTUNITIES

ICUE offers two types of exhibition opportunities

Corporate Officials/Retail Exhibitors

These exhibitors are focused on highlighting state-of-the-art products and services to the attention of conference attendees. Vendors can sell a variety of products directly to conference participants. This is the only category where direct sales are permitted.

Non-Profit Exhibitors

These exhibitors are school systems, universities, government agencies, and other organizations seeking to recruit or spread their message that is connected to the purpose of this conference.

EXHIBITOR BENEFITS

- Two complimentary Conference Registration passes
- Complimentary Table package that includes a 6' draped table and 2 chairs
- Reception for all attendees
- Access to 2024 Conference Attendee List
- Complimentary Listing in the 2024 Conference Program and Mobile App
- Complimentary Listing on the ICUE website, <http://theicue.org>

EXHIBIT BOOTH COST		
Exhibitor Type	6' Table and 2 Chairs (Inline)	6' Table and 2 Chairs (Corner)
Non-Profit	\$1000	\$1500
Retail/Corporate	\$1500	\$2000