



## Sponsorship and Donations



The International Conference on Urban Education is seeking general support from businesses, foundations, colleges/universities and public sources ranging from \$1,000 to \$50,000 and higher in support of the International Conference on Urban Education. Your support of this conference will enable various stakeholders an opportunity to participate in an international conference that will change perspectives, support global initiatives and stimulate intellectual



The Urban Education Collaborative  
**UNC CHARLOTTE**

For more information concerning sponsorship or donations please contact

Dr. Chance Lewis at [chance.lewis@uncc.edu](mailto:chance.lewis@uncc.edu) or Dr. Stephen Hancock at [sdhancoc@uncc.edu](mailto:sdhancoc@uncc.edu)

# Sponsorship Levels

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## Co-Title Headline Diamond Sponsor | \$50,000

- **Address:** Five to ten minute welcome address during keynote session
- **Hotel Room:** Four complimentary hotel rooms at the headquarter hotel
- **Program:** Two full pages in conference program book
- **Marketing:** Featured in all marketing materials including step and repeat, welcome banner, Diamond Sponsor Priority listing on conference website, all printed and electronic materials, opportunity to provide brochure or promotional item in participant packets

## Co-Title Headline Platinum Sponsor | \$25,000

- **Address:** Three to five minute welcome address during keynote session
- **Hotel Room:** Two complimentary hotel rooms at the headquarter hotel
- **Program:** One full page in conference program book
- **Marketing:** Featured in all marketing materials including step and repeat, Platinum Sponsor Priority listing on conference website, all printed and electronic materials, opportunity to provide brochure or promotional item in participant packets

## Keynote Reception Sponsor | \$20,000

- **Hotel Room:** One complimentary hotel room at the headquarter hotel
- **Program:** One full page in conference program book
- **Marketing:** Featured in all marketing materials including step and repeat, welcome banner, Keynote Reception Sponsor Priority listing on conference website, all printed and electronic materials, opportunity to provide brochure or promotional item in participant packets
- **Registration:** Four complimentary conference registrations

## Welcome Reception Sponsor | \$10,000

- **Hotel Room:** One complimentary hotel room at the headquarter hotel
- **Program:** One-half page in conference program book
- **Marketing:** Featured in all marketing materials including step and repeat, welcome banner, Welcome Reception Sponsor Priority listing on conference website, all printed and electronic materials, opportunity to provide brochure or promotional item in participant packets
- **Registration:** Four complimentary conference registrations

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## Farewell Luncheon Sponsor | \$7,500

- **Program:** One-fourth page in conference program book
- **Registration:** Two complimentary conference registrations
- **Marketing:** Priority listing on official conference website, step and repeat

## Event Mobile App Sponsor | \$5,000

- **Program:** One-fourth page in conference program book
- **Registration:** Two complimentary conference registrations
- **Marketing:** Organization logo prominently displayed in event mobile app and conference

## Wi-Fi Charging Station Sponsor | \$2,500

- **Program:** One-fourth page in conference program book
- **Registration:** Two complimentary conference registrations
- **Marketing:** Organization logo prominently displayed in event mobile app

## Organization and Friend Sponsorships | \$500 -

We graciously accept donations from individuals, businesses, schools, universities, and other organizations that are interested in supporting The International Conference on Urban Education.



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